ACHIEVE LASTING BLADDER CONTROL

THERE'S ANOTHER CHOICE

Medtronic Bladder Control Therapy
Delivered by the InterStim™ System

Medtronic
Further, Together

YOU'RE **NOT ALONE**

Bladder control problems affect millions of Americans. If you're one of them, you know how these conditions, like overactive bladder (OAB) and urinary retention, can interrupt your life.

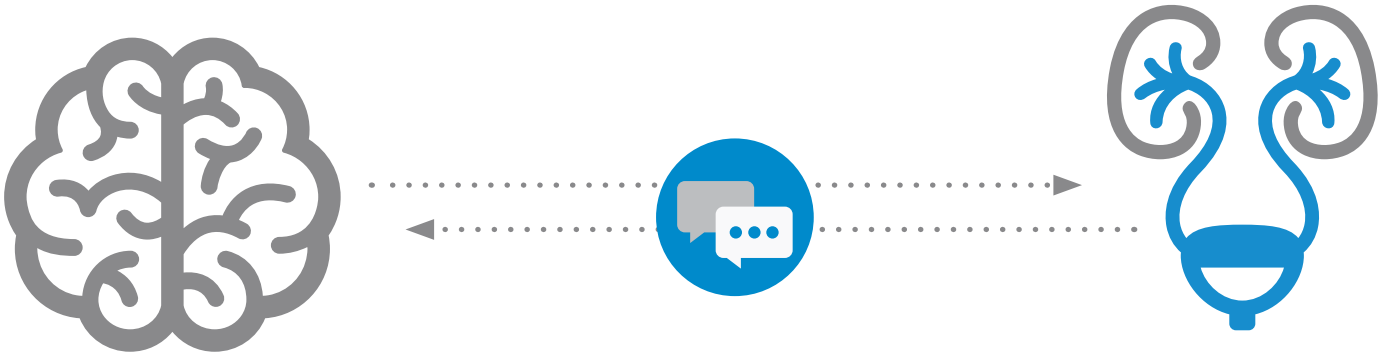
You may have tried changing your diet. Or Kegel exercises and physical therapy. Or medications with unpleasant side effects. But the results just aren't what you hoped.

Don't give up. You have another choice.

COMMUNICATION **IS CRITICAL**

That's why conventional treatments may not produce the results you want — they don't target the miscommunication between your bladder and brain.

Unlike conventional treatments, Medtronic Bladder Control Therapy delivered by the InterStim™ system uses gentle nerve stimulation to correct the bladder-brain communication pathway and restore* bladder function.[4,5]



* Defined as a 50% or greater reduction in your troublesome bladder symptoms.

"When medications and physical therapy did nothing for me, I tried InterStim — I'm so glad I did."

- Cindy R.

LESS WORRY
MORE LIVING

Medtronic Bladder Control Therapy delivered by the InterStim™ system restores* bladder function by gently stimulating the sacral nerves. It's sometimes called sacral neuromodulation (SNM). With this therapy, you may experience **fewer trips to the bathroom, fewer accidents, and more confidence**[2] living with OAB.

* Defined as a 50% or greater reduction in your troublesome bladder symptoms.

CHOOSE A **SAFE AND PROVEN** APPROACH

Medtronic Bladder Control Therapy is safe, FDA-approved and minimally invasive. And it's been helping people improve their lives for more than 15 years.

84%
satisfaction among those who use it[1]*

3X
greater improvements in quality of life compared to medications[2]*

76%
of people achieved success at six months with Medtronic Bladder Control Therapy compared with 49% of people who used medications[2]*†

The most common adverse events experienced during clinical studies included pain at implant sites, new pain, lead migration, infection, technical or device problems, adverse change in bowel or voiding function, and undesirable stimulation or sensations. Any of these may require additional surgery or cause return of symptoms.

* Reflects OAB patients.

† These patient groups were analyzed based on the treatment they received; incomplete data was not counted as failures. Another analysis reported 61% of people achieved success with InterStim™, compared to 42% who used medications. These patient groups were analyzed based on the treatment they were assigned; incomplete data was counted as failure.

SEE IF IT **WORKS FOR YOU**

Unlike other bladder control treatments, our therapy **lets you try it first** with an evaluation — like a test run, not a long-term commitment.

HERE'S HOW IT WORKS:

- The simple evaluation starts at your doctor's office or an outpatient center.
- A lead (thin wire) is inserted in the upper part of your buttock.
- The lead attaches to a small external device worn discreetly under your clothes.
- Stop, start, or adjust the therapy with an easy-to-use controller.
- Go about most of your regular activities for 3–14 days.
- Track your symptoms to see if they improve.

Complications can occur with the evaluation, including movement of the wire, technical problems with the device, and some temporary pain. Your doctor or nurse will show you how to use the system and inform you of any activity restrictions and other precautions related to the evaluation.

DECIDE TOGETHER, **WHAT'S BEST FOR YOU**

After your evaluation, talk to your doctor about the results.

Did it feel successful?

Did you see symptom improvement?

Together, you and your doctor will decide if the long-term therapy is the right choice. If it is, your evaluation device can be replaced with an implantable device called a neurostimulator during a short, out-patient procedure.

Bladder control therapy has risks similar to any surgical procedure. Discuss the benefits and potential risks with your doctor.

FREQUENTLY ASKED QUESTIONS

WHY IS THIS THERAPY DIFFERENT?

You can try it before you decide, and it's reversible if you change your mind later. And unlike injections, it doesn't require self-catheterization or repeated treatment visits.

WHAT CAN THIS THERAPY DO FOR ME?

It can significantly reduce symptoms in people who have frequent urges to urinate or related frequent leaks, or are unable to fully empty their bladder.[2,3]

WHAT DOES THE STIMULATION FEEL LIKE?

Most people describe it as a slight pulling, tingling, or fluttering sensation in the pelvic area. It should not be painful. Stimulation settings can be adjusted, and sensations will vary from person to person.

DOES THE THERAPY WORK LONG TERM?

This therapy significantly reduced symptoms of OAB and urinary retention* in people treated for five years.[3] Your experience may be different.

WILL IT CURE MY CONDITION?

No. It can be effective, but it's not a cure. If the neurostimulator is turned off or removed, symptoms can return.

WILL INSURANCE COVER THE COSTS?

Medicare and many private insurance companies cover this therapy. Talk to your doctor to learn more about your insurance coverage.

Implanting an InterStim™ system has risks similar to any surgical procedure, including swelling, bruising, bleeding, and infection. Talk with your doctor about ways to minimize these risks.

*This therapy is not intended for people with urinary blockage.

SUPPORT PROGRAM AGREEMENT

By completing and submitting this form, you are granting Medtronic permission to add your personal information, including your contact information and basic healthcare information, to its patient database, and to share that information with Medtronic representatives and health care providers, as appropriate. We may conduct analyses on information collected in order to make improvements to and provide training on our operations, products, services, and customer communications. Medtronic may de-identify data collected, combining it with data collected from other sources. Lastly, information provided may be shared with your physician for treatment considerations or other purposes. You also agree to being contacted by Medtronic in the future by mail, telephone, or non-password-protected electronic communications, such as emails or text messages. Medtronic may exchange information with you regarding our products or services, inquire about your experience, or determine how Medtronic can support you through your journey.

Medtronic respects the confidentiality of your personal information. If at any time you wish to revoke all or part of this permission, you can email us at rs.neuropatientsupport@medtronic.com or send a request in writing to: Medtronic Patient Support, 7000 Central Ave NE, RCE 230, Minneapolis, MN 55432. This permission will expire 10 years after the date of your signature.*

Your contact information. Please print.

Patient First Name: _____ Last Name: _____

Caregiver First Name (if applicable): _____ Last Name: _____

Address 1: _____

Address 2: _____

City:_____ State:_____ ZIP: _____

Phone: _____ Email:** _____

Patient's Physician Name: _____ Clinic Name: _____

Patient Signature: _____ (if 18 years old or older)

Caregiver Signature (if applicable): _____

Date: _____

To submit this form, please mail it to 7000 Central Ave. NE, RCE230, Minneapolis, MN 55432-9987, or fax it to 1-800-892-7708.
To receive a copy of this consent, please call 1-800-872-8287, or email us at rs.neuropatientsupport@medtronic.com.
Let us know how you would like to receive it (email, mail, or fax).

*If you live in Maryland, the consent expires automatically in one year. We may contact you then to see if you would like to renew it.
**It is important to provide your email address as communications will be sent to you electronically.

Rev: 09-21-2015

GU-PR-PP-BL1

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 7611 MINNEAPOLIS MN

POSTAGE WILL BE PAID BY ADDRESSEE

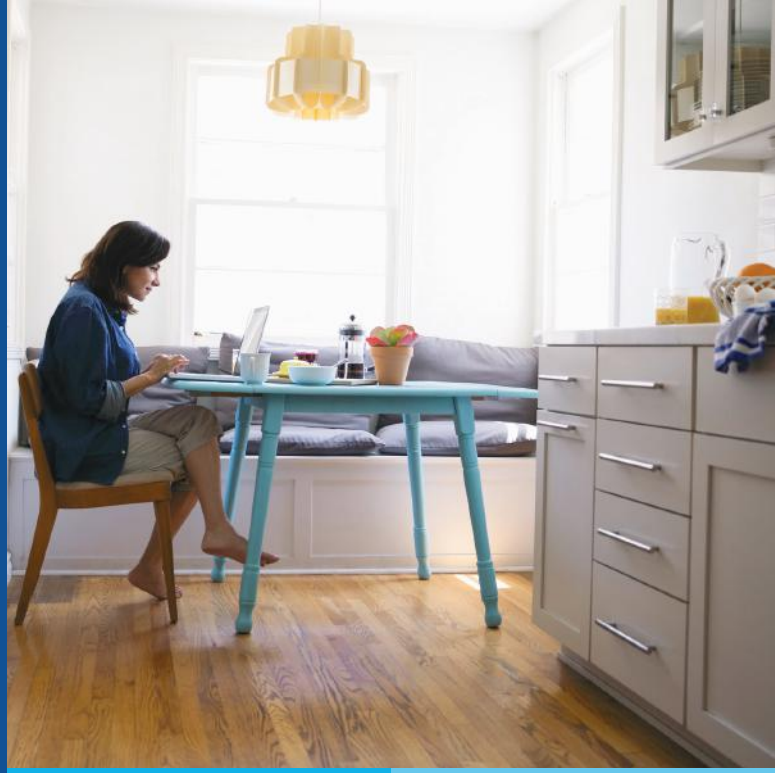
MEDTRONIC
MS RCE230
7000 CENTRAL AVENUE NE
MINNEAPOLIS MN 55432-9987

Medtronic

WHAT HAPPENS **NOW?**

If you are interested in this therapy, here are five ways to learn more.

1. **Talk to an ambassador who uses it** by visiting InterStimAmbassadors.com or calling (800) 664-5111.
2. **Watch a patient testimonial** at medtronic.com/youtubebladder.
3. **Go to medtronic.com/bladder** for a variety of helpful resources.
4. **Try the evaluation** so you and your doctor can make a decision based on your results.
5. **Connect with a Support Link™ Specialist** who can answer your questions during your evaluation.



Medtronic Bladder Control Therapy delivered by the InterStim™ system treats urinary retention (inability to completely empty the bladder) and the symptoms of overactive bladder, including urinary urge incontinence (leakage) and significant symptoms of urgency-frequency. It should be used after you have tried other treatments such as medications and behavioral therapy and they have not worked, or you could not tolerate them.

You must demonstrate an appropriate response to the evaluation to be a candidate. You cannot have diathermy (deep heat treatment from electromagnetic energy) if you have an InterStim™ device.

This therapy is not intended for patients with a urinary blockage. Safety and effectiveness have not been established for pregnancy and delivery; patients under the age of 16; or for patients with neurological disease origins.

In addition to risks related to surgery, complications can include pain at the implant sites, new pain, infection, lead (thin wire) movement/migration, device problems, interactions with certain other devices or diagnostic equipment such as MRI, undesirable changes in urinary or bowel function, and uncomfortable stimulation (sometimes described as a jolting or shocking feeling).

This therapy is not for everyone. This treatment is prescribed by your doctor. Please talk to your doctor to decide whether this therapy is right for you. Your doctor should discuss all potential benefits and risks with you. Although many patients may benefit from the use of this treatment, results may vary. For further information, please call Medtronic at 1-800-328-0810 and/or consult Medtronic's website at www.medtronic.com.

USA Rx Only. Rev 0517

1. Foster RT Sr, Anoia EJ, Webster GD, Amundsen CL. In patients undergoing neuromodulation for intractable urge incontinence a reduction in 24-hr pad weight after the initial test stimulation best predicts long-term patient satisfaction. *Neurourol Urodyn*. 2007;26:213-217.
2. Siegel S, Noblett K, Mangel J, et al. Results of a prospective, randomized, multicenter study evaluating sacral neuromodulation with InterStim™ Therapy compared to standard medical therapy at 6-months in subjects with mild symptoms of overactive bladder. *Neurourol Urodyn.* 2015;34:224–230.
3. Van Kerrebroeck P, et al. Results of sacral neuromodulation therapy for urinary voiding dysfunction: outcomes of a prospective, worldwide clinical study. *Journal of Urology*. 2007;178:2029-2034.
4. Leng WW, Morrisroe SN. Sacral nerve stimulation for the overactive bladder. *Urol Clin N Am.* 2006;33:491-501.
5. Chancellor MB, Chartier-Kastler EJ. Principles of sacral nerve stimulation (SNS) for the treatment of bladder and urethral sphincter dysfunctions. *Neuromodulation.* 2000;3(1):15-26.

Medtronic

Medtronic Inc.
710 Medtronic Pkwy.
Minneapolis, MN 55432-5604
USA
Tel. 763.505.5000

medtronic.com/bladder

in partnership with

NATIONAL ASSOCIATION FOR CONTINENCE